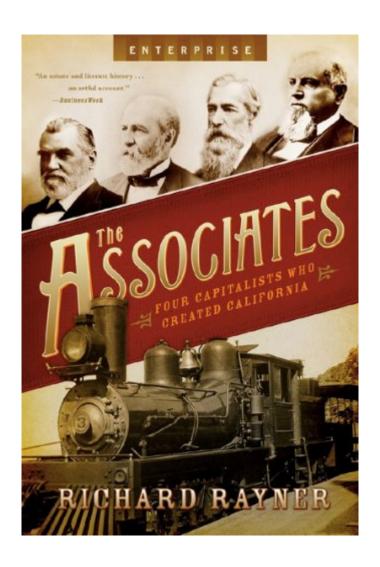
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The Associates: Four Capitalists Who Created California (Enterprise)





Synopsis

"A first-rate look at the little-known story behind the creation of America's first continental railroad. ... Entertaining and well written." a "Publishers WeeklyOne hundred forty years ago, four shopkeepers in Sacramento, California, rose to become the force behind the American transcontinental railroad, achieving along the way wealth beyond measure. To build influence and maintain power, they lied, bribed, and, when necessary, arranged for obstacles, both human and legal, to disappear. Their names were Collis Huntington, Leland Stanford, Charles Crocker, and Mark Hopkins, and they were known as "The Big Four" or "The Associates." Their drive for moneyâ "nothing more, nothing lessâ "was epic. Their legacy is a university, public gardens, museums, mansions, banks, and librariesâ "and to a large degree, California itself. A captivating chronicle of a crucial period in American urban expansion, The Associates is a true-to-life tale of ruthless ambition, staggering greed, and the making of a nation.

Book Information

File Size: 1394 KB

Print Length: 240 pages

Publisher: W. W. Norton & Company; Reprint edition (January 5, 2009)

Publication Date: June 17, 2013

Sold by:Â Digital Services LLC

Language: English

ASIN: B00DGMPN2E

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Enhanced Typesetting: Enabled

Best Sellers Rank: #615,714 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #85 in Kindle Store > Kindle eBooks > History > World > Transportation > Railroads #109 in Kindle Store > Kindle eBooks > Business & Money > Industries > Transportation #397 in Books >

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Customer Reviews

I have lived in Northern California for forty years and knew the Big Four - Crocker, Hopkins, Huntington, and Hopkins - were instrumental in creating the transcontinental railroad and all became fabulously wealthy in the process. But like many who live here. I knew very little about the nature of their involvement and the true source of their wealth. Since Silicon Valley was not around in the latter half of the 1800s, I knew their wealth creation story had to be different than what we see today. Author Richard Rayner in his "The Associates: Four Capitalists Who Created California" does a masterful job in chronicling the story of "the building of the railroad, the creation of a state, and the invention of big business" and how these four became "as fabulously wealthy as anybody in American history." This is a story of about bent laws, broken rivals, the bribery of government officials (local, state, and federal), and sanctioned murder. Collis Huntington, the eventual ring-leader, Charles Crocker, Mark Hopkins, and Leland Stanford all met while running successful retail and wholesale businesses in Sacramento. They were drawn into the idea of building a transcontinental railroad by Theodore Judah who was the visionary but desperately needed money. They provided the initial stake then assumed control after Judah, attempting to find capital to buy out his financial partners, died unexpectedly. Rayner's well researched story then focuses on the building of the first transcontinental railroad - "a legendary story, a central part of the American West's creation myth"...a triumph of will, guts, the American can-do spirit, murder, fraud, and corruption "over unimaginable difficulty and danger"...

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